



Job Title: Sure Champ Summer Events Intern
Reports To: Katelyn McComb – Marketing Brand Administrator – Sure Champ® and DuraFerm®
Job Location: Training in St. Joseph, MO, EXTENSIVE travel to follow

The Sure Champ® Summer Events Internship is an opportunity to travel, network and expand industry knowledge through involvement at summer junior livestock shows. This internship position will focus on the preparation and execution of events leading up to Sure Champ Summer Show Tour. The internship roughly runs through June – August, 2024. BioZyme® will accommodate all travel, food and hotel expenses during events.

ACCOUNTABILITIES

- The intern will work closely with the Marketing Brand Administrator and members of the Marketing Operations team to provide maximum impact at summer events.
- Assist with the preparation and execution of BioZyme Family of Brands promotion, youth outreach activities and education at ALL summer events attended.
- Pack and unpack booth supplies and materials.
- Conduct booth set-up on-site and work the booth during the event in order to engage exhibitors and others and achieve event engagement and activation goals.
- Complete public relations and social media promotional responsibilities as needed.
- Perform post-event customer follow-up and event evaluation.
- Submit a final evaluation of the internship to the Marketing Brand Administrator.

QUALIFICATIONS

- A college student who has completed at least two years of undergraduate studies in the areas of agriculture, animal sciences, ag business, marketing or public relations.
- A working knowledge of the show livestock industry is preferred.
- STRONG willingness to travel and spend time on the road and in hotels.
- A willingness to learn and understand the benefits of the BioZyme Family of Brands and product lines.
- Competencies (Preferred):
 - Problem Solving Skills, Strong Communication Skills, Planning & Organizational Skills, Understanding of social media.

- Required Skills
 - Strong interpersonal and communications skills, including public speaking.
 - Must be willing to relate to customers and potential customers of all ages.
 - Ability to effectively work as part of a team and independently.
 - Ability to lift heavy boxes and bags.
 - Ability to respect and follow the direction of superiors.

This job description is intended to be a tool to describe the primary purposes of the job and the key responsibilities. The job description may not be inclusive of all duties and assignments. Job duties and responsibilities may be added, deleted, and/or revised at the discretion of management. This is a description of the way this position is designed to be performed and does not address the potential for accommodation, which would be addressed on a case-by-case basis.

APPLICATION PROCESS

Interested candidates should submit a cover letter, resume and completed internship application via the form on the website by March 29, 2024. Questions can be directed to Katelyn McComb, Marketing Brand Administrator – Sure Champ and DuraFerm at kmccomb@biozymeinc.com.