



Job Description:
BioZyme® Event Internship
Reports To:
BioZyme Program Manager

The BioZyme Event Intern is a student looking to gain experience in event planning, execution, marketing and on-site PR for company events as well as trade shows. The candidate is responsible for working with the BioZyme team to promote our brands, amplify our social media and represent the company in a trade show booth setting.

Eligibility:

- Applicants should be entering their junior or senior year in college.
- Applicants must have a background in show cattle and cannot be exhibiting or participating in the Hereford, Angus or Brahman junior nationals.
- An agriculture related major field of study is required. It is strongly recommended that the applicant has taken writing, agricultural communications and/or marketing classes.
- Social Media proficiency is necessary
- Must be able to provide a reliable computer and a vehicle for transportation will be needed (mileage and travel expenses will be reimbursed).
- Applicants must be detail-oriented, outgoing, enjoy travel, have the ability to work well under pressure and with all types of people and be a self-starter who can work on their own.

Location:

The internship will be headquartered at the BioZyme® Inc. office in St. Joseph, Mo. There will also be significant travel across the United States. Interns will be required to work most weekends.

Key Accountabilities:

- Focus on creating and assisting in the implementation of marketing strategies to grow Sure Champ® and Vita Charge® sales
- Attend all activities related to select junior national events and assist with the selling of product
- Manage and coordinate the mini-internship program for select junior national events ensuring mini-interns have what they need to be successful
- Work with Sure Champ's social media channels to increase brand awareness
- Create content for the Sure Champ Blog
- Enter data into established BioZyme database
- Assist in growing our current customer base and creating new leads

- Other duties as assigned

Other Activities May Include:

- Ride alongs with Area Sale Managers to better understand our product lines
- Support the dealer network as requested

What You Will Learn:

- How to plan and execute a tradeshow booth and the related follow-up
- Relationship building
- How to track data of leads and prospects so they can be utilized for the necessary touches to grow sales of a business
- How to utilize social media to maximize exposure at events

What We Require:

- An agriculture related major field of study is required. It is strongly recommended that the applicant has taken writing, agricultural communications and/or marketing classes
- Strong communication skills
- Proficient in Microsoft Office
- Organized with an ability to prioritize time-sensitive assignments
- Creative and flexible

Details:

- The position begins May 19 and ends July 31
- Interns are expected to work a minimum of 40 hours a week and will be paid \$900 (less applicable taxes) every 2 weeks.
- Housing if desired will be provided with most meals included
- All travel and out of pocket costs will be reimbursed

Provided by Intern

- Proof of Medical Insurance
- Transportation
- Cell Phone
- Emergency contact information (Name, address, phone number)

Code of Conduct and House Rules

All BioZyme® Interns are expected to behave in a professional and courteous manner as they represent the company. Illegal activities, including theft or drug use, are cause for immediate termination. Major items to be observed are as follows:

- Professional manner includes dress. Casual attire for professional meetings and suitable clothing for daily work. Tattoos, piercings, unkempt appearance, or unprofessional or contrary slogans on clothing are not accepted.
- No smoking, drinking of alcohol, pets, or parties at housing or company

premises.

- Housing will be kept clean (vacuumed and picked up) and in a presentable, business manner.