

## New Sure Champ® Products

Pricing & Ordering

April 2<sup>nd</sup>, 2018

With the launch of the new Sure Champ® products we wanted to pass along details on how they are being priced and instructions for ordering the new products.

For items 60710 Sure Champ® Extreme – 50lb. Bag and 6070 Sure Champ® Ration Builder – 50 lb. Bag the pricing and ordering is the same as any other bagged product. The products come 50 bags to a pallet, are volume based for price breaks and are included on the 1<sup>st</sup> page of the price list.

The 2 new 25lb Bucket products [60720 Sure Champ® Extreme – 25lb Bucket & 60750 Sure Champ® Spark® - 25lb Bucket] do have special ordering and pricing rules associated with them.

### Ordering

- The products can only be ordered in the following quantities:
  - Case 2 \* 25 lb buckets
  - Pallet Layer 12 \* 25 lb buckets
  - Full Pallet 36 \* 25 lb buckets
- When ordering you must select either Case, Pallet Layer or Full Pallet from the Size/Options dropdown.
- Cases will come boxed with 2 25lb Buckets, while pallet layers and full pallet are individual buckets.
- You must order the appropriate number of units for that option.
  - Examples:
    - 4 Cases = 8 Buckets
    - 2 Pallet Layers = 24 Buckets
    - 3 Pallets = 108 Buckets
- Other rules include:
  - Only 2 Cases can be added to the top of a full pallet of bagged product. If you order 4 pallets of bagged product, you can then add a total of 8 cases to your order.
  - At this time no cases will be allowed on top of full pallets of tubs.
  - Pallet Layers cannot be split between multiple products [Extreme & Spark]
    - If you want a full pallet of split product, you must order 2 pallet layers of one product and 1 pallet layer of the other product.
  - A Pallet Layer can be added to the top of a pallet of bagged product that contains no more than 45 bags.

Sure Champ® Extreme 25# Bucket

How many?

18 per pallet

Size / Options

Case  
Case  
Pallet Layer  
Full Pallet

This item can be ordered only via a Case [2 Buckets], a Pallet Layer [12 Buckets] or a full pallet [36 Buckets].

Price may vary due to packaging costs for Cases and Pallet Layers.

A maximum of 2 cases can be placed on 1 full pallet of mineral.

Cancel Add

### Pricing

- These products have been created as volume-based products, not level-based products.
  - Volume-based means the more you buy the more you save.
  - 1 Full Pallet [36 Buckets] for pricing is calculated as 1.25 Tons [2,500 lbs].
  - The price list shows pricing on page 1 for pallet layers and full pallets.
  - Pricing for Cases is shown on page 2 of the price list.
    - These products **do not qualify** for inclusion in order minimums for Level based discounts or VIP status.
    - Case pricing includes additional packaging costs not included on page 1 pricing.